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# Press Release

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FOR IMMEDIATE RELEASE  
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## **PRIME BUSINESS MANAGEMENT JOINS FORCES WITH VAX-D**

CLEARWATER, FL, JULY 10, 2009: After months of planning and preparations Prime Business Management and Vax-D Medical Technologies have joined forces to launch the Genesis Global decompression program.

"One of the primary concerns shared by all of our medical clients is the need to generate more new patients, and that takes more than just marketing, it also requires a quality new product or service that can attract the attention of today's ever demanding patient. Vax-D is the perfect product to accomplish that goal and now it's available without the need to purchase a table or secure financing something that has stood in the way of many physicians obtaining this revolutionary technology." stated Lance Liberti, President of Prime Business Management, Inc.

Securing financing for business expansion can be one of the most challenging aspects of growing a small business today, and the present economic climate is not helping matters any. That said the field of medicine continues to

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evolve and technology continues to advance regardless of whether the independent practitioner can keep pace or not. The Genesis Global decompression program now allows physical medicine practitioners to acquire the most advanced decompression table on the market today without having to overcome this obstacle.

"Many medical equipment manufacturers such as those that manufacture Lasik® or other laser based medical devices have been experimenting with the sale of software licenses instead of fixed equipment to make their products more affordable and generally available for years. We felt that the present economic and healthcare crisis made it necessary for Vax-D to join the ranks of these manufactures and offer an easy and affordable solution for those seeking to add our medical devices to their practices." Stated Dr. Allan Dyer Phm.B, Sc., Ph.D., M.D., and president of Vax-D Medical technologies, LLC.

For more information on the Genesis Global decompression program contact Prime Business Management at (877) 20-PRIME, or Vax-D Medical Technologies at (800) 388-8293. You may also learn more online by visiting [www.primebusinessmanagement.com](http://www.primebusinessmanagement.com) or [www.vaxd.com](http://www.vaxd.com).

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